

NABA launches

"The Voiceless Story"

CALL FOR ENTRIES 2019

NABA wants to motivate young international talents eager to undertake an intensive summer study experience in Milan and Rome*, by offering 20 half scholarships (50% of the tuition fee) for one of NABA's 2-week Summer Courses running from June to August 2019.

NABA Summer School proposes a wide and updated synthesis of NABA know-how, giving aview of the most significant trends of the market, of industrial creation processes, of artistic and social expression together with the opportunity to experiment with a topical project theme.

NABA Summer Courses are two-week intensive programs and experiences in the fields of Design, Fashion, Fine Arts, Multimedia Arts, Communication, Italian Culture in Milan and Rome*. You will dive in Italy's thriving creative community through visits to museums, companies, production facilities, and design studios. Guided by skilled Italian and international professionals, you will explore trends in fashion and design and learn how to research and present a creative idea.

With students from more than 70 different countries, NABA community benefits from a broad diversity of cultures and ideas.

Starting from this year, you can choose between Milan and Rome*.

Milan, a thriving metropolis with an International dimension, the city of architects, designers, fashion stylists, entrepreneurs, graphic designers, creative minds and publishers.

Rome*, the Eternal City whose artistic and architectonic history shaped the development of world culture. Considered one of the most beautiful cities in the world, Rome is an UNESCO World Heritage Site and presents itself as an open-air museum. In the both cities, students will have an unequalled opportunity not just to learn design, fashion and communication, but also to immerse themselves in a vibrant, stimulating creative culture that will be an asset to their education and professional experience.

*New Rome location subject to authorization by the MIUR (Ministry of Education, University and Research

COMPETITION BRIEF

"The Voiceless Story"

During a long journey away from your country, you find yourself in a magic castle with other travelers. You would like to introduce yourself and tell your story but suddenly you realize that you are inexplicably unable to speak. No words come out of your mouth.

After a moment of despair, you realize that the only way you can communicate is by using images. Luckily, in your bag you have everything you always bring with you: your survival art kit (colors, images, photographs, objects, materials etc.)

How would you put something together in order to tell who you are?

What is it?

Applicants should submit a creative project that is coherent with their chosen field and that is representative of their identity: a color, an object, a piece of fabric, a sound a video...

AUDIENCE

NABA Summer Scholarship Competition 2019 is addressed to anyone with a passion for Italian culture, design, fashion, interior & architecture, visual and graphic design or any related field which has a curious mind and an attitude for critical thinking and investigation.

ELIGIBILITY CRITERIA

- NABA can accept applications from students older than 18 years of age.
- In case of applicants who are 16 but show a strong motivation to NABA Introduction level or Experience level courses, NABA will take their applications into account, on condition that a written declaration of responsibility is sent by their parents or legal guardians.
- All classes at NABA are held in English, so students will be required to have a good understanding of the English language.
- Please carefully read the course descriptions before applying to a course as NABA will not take any responsibility for the students' choice of a course level that is not suitable to their background and skills.

APPLICATION

Applicants must submit:

- NABA Summer Courses Application Form 2019
- Passport Copy
- The creative project based on the Competition's brief "The Voiceless Story"
- Short description in English (max. 200 words) of the concept of the project highlighting reasons supporting their choices

DEADLINE

All material must be sent via e-mail to summer@naba.it indicating in the subject "2019 Summer Courses Scholarship Competition - The Voiceless Story" by and not later than February 18, 2019.

Candidates will be informed about the results of the competition via email by March 4, 2019.

PRIZES

20 scholarships covering the half (50%) tuition fee for one of the 2-week NABA Summer Courses 2019.

PROPERTY RIGHTS

Intellectual property rights, including copyright to all entered works, belong to the author. Therefore, protecting these rights is the responsibility of each candidate. Rights concerning the exhibition, publication and broadcasting of winners' works belong both to participants and NABA.

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www.naba.it